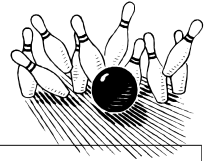




# THE BOWLING TIMES



## MESSAGE FROM THE PROPRIETORS, GENE & SHIRLEY BURGER

TO our Carson Lanes Bowling Family  
From; Gene and Shirley Burger

We would like to take this early opportunity to communicate with our bowlers, both league and open, regarding our intentions for the future of Carson Lanes. As you all can see bowling is not a growth sport at this time, nor has it been for a number of years. That is not to say there are not thousands of bowlers out there, there are, however, organized bowling as a competitive sport is losing ground to just plain everyday open bowling. On the other hand, it is a wonderful activity for active seniors, teenagers with little to do, and just a good thing to do for all people who want to have fun in a clean atmosphere. And there are indeed those competitive people who love league bowling. It is our intention to accommodate all in a great new venue.

When we purchased Carson Lanes, we were committed to the continuance of bowling at this site. The question is how to do so in a way that enhances the bowling experience but also creates a place where others with different interests can also have a good time.

With this in mind we have determined that forty four lanes, at least ninety percent of the time, are too many to fill. Thus it is our current plan to remove sixteen lanes at the west end of the building. In that space we will install a Johnny Rockets Hamburger operation, a pizza place, billiards room, new arcade, full service day care (to be used by our bowlers in the evening), expanded lounge, and much more. The question has been raised, why take the lanes from the west end, some bowlers would prefer that we take lanes from the east end. The answer is, the west end faces on Highway 395 which is required exposure for retail. To the extent possible we will relocate the newer lanes from the west end to the east end. The intention is to enhance the overall bowling experience (yes even for the league bowlers) and to create a synergism with the other operations in the rest of the space that brings bowler and non-bowlers to Carson Lanes for fun, clean, friendly, entertainment.

We would ask all to wait and see the finished product before judging how you will like it. You can look at the current plans which are posted in the office to get a better idea of how things come together.

We are looking forward to your continued support.

*Gene and Shirley.*



## Moonlight Bowling

Every Saturday @ 7:30pm  
(Check in at 6:30pm)

- No Average Needed
- 3 Games- No Tap
- Colored Pins
- Free Entry Drawings
- 3 Progressive Money Pots
- **House Pot Starting @ \$100**



## Birthday Parties

Fully Catered, Lots of Fun for Kids and Less stress for the Mom & Dad. All Packages include: 2 games of bowling, shoes, party bags, balloons, cups, plates, soda and special gifts for the Birthday Child.



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